

Latest Rumor on Section 13 Dept.

Two big signs are being constructed by the offices of the Las Casitas Corporation (that's Section 13 developers, to you). Looks like there is going to be room for lots of rumors on those boards.

WEEKLY REVIEW OF THE NEWS IN THE HIGH DESERT COVERING JOSHUA TREE
SUNFAIR, INDIAN COVE, YUCCA VALLEY, MORONGO VALLEY AND PIONEERTOWN



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

VOL. 5, No. 28

JOSHUA TREE, SAN BERNARDINO COUNTY, CALIFORNIA

WEDNESDAY, MARCH 29, 1950

5c PER COPY

Local Turtles Challenged by 'Flat-Land' Racers

TORRENCE — Moses and Joshua, two reptilian refugees from the desert that have been in hibernation on the Rancho No Mucho of Geo. T. Reil started their spring training last week for the Fifth Annual Turtle Sweep-stake classics at Joshua Tree, May 7th.

Moses, who almost became a sewing basket when he had an attack of the "flu" several months ago, is reported in top form, but Johrua is apparently saving his energy for the big race and is staying in hibernation. He failed to qualify last year.

Unfortunately Moses and Joshua have been living in the smog belt for the past year and therefore cannot possibly have the stamina to compete against local denzions. We suggest that Mr. Reil, who owns a trailer, arrive a few weeks early so that his turtles will at least be able to come out of their shells.

Supervisors Tour Monument

YUCCA VALLEY — On Wed. March 22, the members of the County Board of Supervisors, headed by Mr. Frank Mogle, Chairman, made a tour of inspection of mining and milling operations in the Monument. Lack of time prevented a more complete tour of mining areas, but the members expressed much interest in the profitable ore in production. They returned in the evening as guests at a dinner given by Tommy Bouche and members of the Pelican Club from Joshua Tree and Yucca Valley.

Among those present were Sheriff Jim W. Stocker, James Cunningham, Supt. of District No. One, and Mr. Way of the Highway Dept.

WEST GATEWAY TO PARK PROPOSED FOR TOPPING

JOSHUA TREE — The Western Gateway to Joshua Tree National Monument which begins one and one-half miles south of Joshua Tree is approached by a bad strip of road which for several years has been a source of embarrassment to local citizens directing traffic into the Park. According to a letter received by Jack Crane, president of the Joshua Tree Chamber of Commerce, from Mr. Way, the short stretch of road is proposed for surfacing in the near future.

Hutch Sez:

Hutch sez: "God gave the poet the will to write;

Was it wrong to give him an appetite?"

—ADGER HUTCHINSON

Gene Autry on P.T. Location

PIONEERTOWN — "Keep uh sharp eye, podnuh, we're in Injun territory." Gene Autry and a company of more than fifty actors, technicians and assistants arrived on location near here this week to shoot the out door scenes of "Injun Territory". The horse opy is a Columbia production by Mandy Schaeffer under direction of Jack English and managed by Phil Cohey.

Wes Hudman, local actor has a good part in the vehicle, and is slated to finish the picture down below, with the rest of the cast when they return to H'wd for indoor shots.

Tujunga Musicians Thrill Listeners

TWENTYNINE PALMS — The "Spring Concert," sponsored by the Joshua Tree Community Association, featuring a group of talented musicians from Tujunga, last Saturday night at the Twentynine Palms Theatre, was the finest musical treat to be given valley audiences in a long time. Those who gave preference to other forms of entertainment last Saturday missed the best show.

Burke Tollstrup, baritone, who is one of the favorites at the light operas in the Philharmonic, demonstrated why. His unusual resonance and richness of tone will put him in the top bracket before too long. One seldom hears a soprano that has a vocal range classing them in the contralto range, also, but beautiful Alice Friese has that plus the high flexible tone of a lyric. We liked her very much. Wayne Reeves, pianist who was at a disadvantage without a concert grand, gave a good impression of what he could really do on a first class key-board. As an accompanist for the singers he showed the rare gift of being able to anticipate the singer's rhythm. Lovers of violin music expressed enjoyment with the Victor Herbert numbers by Maé and Alice Friese.

A great deal of appreciation is due Mr. and Mrs. Adger Hutchinson of Joshua Tree for their courtesy in arranging for this fine concert. And the members of the Joshua Tree Community Association that worked unselfishly to promote the musical treat deserve a lot of credit. We hope that we may see and hear more of this type of entertainment in the future. The piano was furnished by Ada Lewis, piano instructor of Twentynine Palms. Mr. Jensen, owner of the Twentynine Palms Theatre very graciously cancelled his usual billing to make accommodations for the concert. More of this type of cooperation is needed in the valley.

"New Horizons" Homesteaders Rendezvous

JOSHUA TREE — "New Horizons", TIN, R&E, San Bernardino Baseline Meridian, Section 12, a government five-acre homestead tract was the scene Sunday March 26th of a gathering of more than eighty-five homesteaders and their friends. This group has combined to develop Section 12.

Well drillers, contractors and graders addressed the meeting on the subject of costs of developing the section for water and housing. Col. E. B. Moore reported on the progress of the survey and stated that work would commence within fifteen days. Mr. J. M. Horn of East Africa, representative of Massey Tractor Co. explained the road program. Mr. Zeitz outlined the water situation. Section 12 may well be the first of the homestead sections to become settled.

Navy Recruiting Made Wide Open

Chief J. F. Calfe of the Riverside Navy Recruiting Station said today that recruiting quotas for the County are now unlimited, and will remain unlimited until further notice.

Applicants for enlistment can apply at the Navy Recruiting Station in Room 215 of the Riverside Post Office building between the hours of 9 a.m. and 5 p.m. daily, or from 9 a.m. to noon on Saturday.

Musical Contractor Likes Desert

YUCCA VALLEY — Antonio Villa, musical contractor from Hollywood is a great enthusiast and promoter of the desert. Desiring a place where he could relax in the sun away from the grind of his work, he chose a nice spot in Yucca Acres and started building, about eighteen months ago. Coming out week-ends and on off days he built two red-wood, siding houses with the help of his two sons Victor and Leo, his attractive daughter, his wife and little "Tina," smallest son. In fact, it was a family affair. The results have made even local contractors express admiration.

Antonio has interesting plans for Yucca Valley, only he expresses disappointment that Yucca Village is not the official title of our postal address, and vows to do something about it. He has ideas about the future entertainment of Yucca Valley and is definitely going to do something about that.

Mr. Villa produces musical programs and shows at the Philharmonic and other concert houses, besides picture work. He has been instrumental in getting friends to invest in Yucca Valley property.

Free Enterprise For Pioneertown Merchants

PIONEERTOWN — At a special meeting of the board of directors of the Pionnertown Corporation, Sunday in Pioneertown, it was decided to establish free enterprise for the merchants on Mane Street, Russ Haden, corporation president announced. Merchants may now purchase their property that at present is leased from the Pioneertown Corporation. The remainder of the business lots will be subdivided and sold for businesses.

Western Mining Council to Meet In Yucca Valley

YUCCA VALLEY — Of unusual importance this year, to residents of the Valley, is the Annual Desert and Southern California Meeting of Western Mining Council, Inc., at Yucca Valley on Sunday, April 2. With the air full of talk of big and little bombs, rumors of war, not "if" but merely when — we need to consider our resources in the metal industry. We hope that our iron can be used for pots, pans and cars and our lead for batteries instead of bullets. But both of these metals can be, and are being mined in our back yard.

However, mining is beset with troubles, and some of these are hindering the development of basic, wage-paying industry in our Valley. Many more workers could make a good livelihood in mining here, if miners' rights were properly safe-guarded. The meeting of the Mining Council at Community Hall, Yucca Valley, opens at 1 p.m. and is open to the public. Here is the place to learn, firsthand, how to cooperate to bring about more activity in all of our communities. An interesting display of ores from local mines will be on exhibit. Visitors from all parts of California are expected. Mining rights in the Monument will be discussed, also the status of gold, and governmental policies in regard to public lands as these affect all citizens.

A special feature will be a demonstration of all of the ore-finding instruments made by the Fisher Laboratories of Palo Alto. Prospectors are asked to bring samples of ore for a Geiger counter test.

HOWARD D. CLARK, Sec'y.,
Box 208, Yucca Valley, Calif.

Snack Bar Opens

JOSHUA TREE — The Snack Bar opened this week under new ownership and is serving good sandwiches, malts and milk shakes and M.J.B. coffee. Business was good the opening day, according to Mr. and Mrs. Walker, the new proprietors.

Stop Sign Fails To Halt Thieves

JOSHUA TREE — Some people apparently do not believe in signs, at least the thieves that removed the stop signs in Joshua Tree weren't influenced by the posted word, stop. According to Jack Cones, Constable at Twentynine Palms, the signs were stolen from the Highway crossing in Joshua Tree sometime after eleven-thirty p.m. Friday last.

Whether by prankishness, or the fact that they were objected to by other residents further down the highway, the removal of the signs constitutes a dangerous hazard. The stop warnings were placed at the crossing to slow down speeding motorists and trucks that in the past have been clocked at over seventy miles an hour (that's too fast for even four lane open highways).

Ray Strickler, local County Highway road-foreman, reported the loss and promised they would be replaced soon. Just for the uninformed, we might note, that removal or destruction of County Highway property carries a stiff fine and jail sentence for conviction.

Construction on Fountain Started Tuesday, March 21

Mr. Chas. Krause who is to oversee construction of new drinking fountain started work Tuesday and hopes to have it completed before turtle race day.

Margret Bair reports that donations of all kinds are coming in rapidly, thanks to our loyal people of Joshua Tree, as well as out-of-town friends and property owners. (Continued on page 3)

"Swing Yore Pardners!"

YUCCA VALLEY — The cast of the Gene Autry company, now on location at Pioneertown for Columbia, have been invited to kick up their heels at a special square dance Wednesday p.m., March 9th at the Yucca Valley Community Hall. The dance is open to the public. Admission is a dollar for men, and ladies will be admitted free.

Pin This Coupon WITH \$2.00

Send me the Joshua Journal for the next year.

Name

Address

City State

Journal Publishing Co.
Joshua Tree, California



PUBLISHED BY MARTEL FERRIS
JOSHUA TREE, CALIFORNIA
TELEPHONE 7777

EDITOR and PUBLISHER MARTEL FERRIS
ADVERTISING MANAGER RAY REES

Subscription Rates Per Year \$2.00
Advertising Rates Quoted on Request

Entered as second-class matter August 12, 1946, at the Post Office at Joshua Tree, California, under the Act of March 3, 1879.

News items and advertising copy may be brought or telephoned to the office of the Joshua Journal until 3 p.m. Monday for inclusion in the following Wednesday's edition



"Them What Puts In ... Takes Out!"

The largest industry in this area is, without question, the sale of real estate. In fact the Joshua Monument Desert was developed largely by real estate promotion, and except for a few homesteads, is today what the real estate men have made it.

The real estate developers are realizing good profits on their industry, but first they had to put in. Actual cash investment for land was small, except for improvements and promotion; but it takes lots of capitol to keep customers coming.

Publicity, the principle tool of the real estate seller, comes high, but it pays off. Plenty of cash is spent on brochures, space advertising, letters and phone calls. Recently the Joshua Journal published a pictorial map of this area and with it went several real estate advertisements. The results were good, one real estate sales office sold three large pieces of property as a result of that one issue and advertisement. Inquiries still continue to come in.

It pays to advertise in the Joshua Journal. We mail to more than five-hundred paid subscribers OUTSIDE the valley each week. These papers go to people who are INTERESTED in the Joshua Monument Desert, and are prospective residents. In addition we mail at least fifty sample copies each week to new presons. It PAYS to support the paper that is bringing in the customers. We're promoting the Joshua Monument Desert. Joshua Journal Advs. bring results.

VETERANS!

The last great frontier of the United States — the great Western Desert wherein there is developing a civilization and a culture worthy of all that has gone before in the upbuilding of the great empire which is America — a region upon which the attention of a modern world centers.

At each stage of its development there have been those who have pioneered, to whose vision and rugged courage America as a nation, owes her very life in all that she is today.

"We want to give to the folks who live in the desert and to those who are interested in the desert, something that will make their lives a little happier — a little finer — something really worthwhile.

"As accurately as possible in word and picture it is our purpose to reveal the spirit of the real desert."

There are two deserts. One is a grim wasteland, a concept fostered by fiction writers who dramatize the tragedies of the desert for the profit it will bring them.

"The other — the real desert — is not for the eyes of the superficial observer, or the fearful soul or the cynic. It is a land the character of which is hidden except to those who come with friendliness and understanding. To those, the desert offers rare gifts . . . To those who come with friendliness it offers friendliness. To those who come with courage, it gives new strength of character. Those seeking relaxation find release from the world of man-made troubles. For those seeking beauty the Desert offers nature's rarest artistry. This is the desert that men and women learn to love.

FRED A. STOREY
YUCCA ACRES

YUCCA VALLEY

Ph. (Joshua Tree) 7506



Greenhorn Gardner

BY RUTH HALE

Copy on Greenhorn Gardner went astray this week, sorry. - Ed.

Banning Theatre

Box office open at 6:45 on
Mon., Tues., Thurs., Fri.
1:45 on Wed., Sat., Sun.
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Fri. & Sat. Mar. 31-Apr. 1
John Payne, Gail Russell
"CAPTAIN CHINA"

"Bomba on Panther Island"

Sun., Mon., Tues. Apr. 2-3-4
Humphrey Bogart and
Eleanor Parker in
"CHAIN LIGHTNING"
also "Far Frontier"

Wed., Thurs. Apr. 5-6
Maria Montez, Jon Hall in
"ALI BABA AND THE
FORTY THIEVES"
also Abbott & Costello in
"Hold That Ghost"

DHS Theatre

Desert Hot Springs, Calif.
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Tues., Wed. Mar. 28-29
"Port of New York"
with Scott Brady, K. T. Stevens
Richard Rober
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Thurs., Fri. March 30-31
Ruthless Range War!
Errol Flynn, Alexis Smith
"Montana"

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Betsy Drake

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THE JOSHUAS

Lowly Philosophy

By JUNE LEMERT PAXTON

SEEK AND YE SHALL FIND

I have a friend in Denver who has told me, over a period of years, that when she is seriously in need of advice he says a prayer for guidance and then, at random, opens her Bible. On that page, she says, she finds her answer.

Some years ago I was trying to make an important decision: Should I, for health-reasons, continue to live here at "The Joshuas", or should I give up and go back to my family in the city. I thought of what Vyvian Ballard had told me and decided to try it. The page to which I opened was the first chapter of the Book of Joshua; and the ninth verse said, "Be not afraid, neither be thou dismayed; for the Lord thy God is with thee whithersoever thou goest." Verily it seemed as if my late father, Joshua LeMert, for whom we named this place, was trying to tell me to stay on. I forgot my fears; and I have always been grateful for that advice.

Recently I had occasion to try the experiment again. I asked the Spirit Father for guidance, and this time when I opened the Bible I knew that I had my answer when I read: "Arise and go into the city and it shall be told thee what thou must do." (Acts 9:6) I did that; and what had seemed a serious situation was worked out so easily.

I am not trying to tell you that this is a solve-all-problems method. I do believe, however, that the answer to our every need is to be found in the good Book.

Russ Hayden leaves for New York next week on a pulic appearance tour. Maybe us local folks don't know it, but Russ really has a big following with the front row critics (don't wear out your trigger finger, Russ, writing autographs). . . . Frank and Geo Mats have purchased Pee Wee's building. They furnish horses, stage coaches, etc for horse opeys. . . . Shorty Creswell, local "Pony Express" rider for Uncle Sam washed his beard t'other day and it came out fiery red. . . . The Pioneer Bowl had their biggest crowd last Sunday during the Match games between Ted's and Olsen's.



by Don Harvey

Harvey in Hollywood

Hi Neighbors! WE POINT WITH PRIDE! In our column here on February 2nd we made the following predictions: "For the Academy Awards, this is the way we pick them. . . Best Picture Of The Year "All The King's Men." Best Actor of the Year BROD CRAWFORD for his starring role in the pic. We also pick DEAN JAGGER for his supporting role in "Twelve O'Clock High." Those were our choices on February 2nd. On March 23rd, the Academy picked the same three and made it official. (Wish we would do so good picking horses.)

By this time there's not much left for us to tell you about the 1950 winners, but how much do you remember about the Academy Awards of say. . . 1929? MARY PICKFORD got the Oscar that year for her wrok in Coquette and WARNER BAXTER was acclaimed the best actor of that year for his CISCO KID role in "In Old Arizona." WARNER certainly started something when he brought the CISCO KID to the screen, didn't he? There's been a whole parade of Ciscos since then: CESAR ROMERO, GILBERT ROLAND and the present holder of the accent: DUNCAN RENALDO. And then there's radio's Cisco Kid, the Honorary Mayor of Northridge. . . JACK MATHER. Somewhere along the line we lost count of the Panchoes, but there is one around yet, I theeenk.

Only one Western has ever rated the Oscar as the Best Production of the year. Back in 1931 CIMARON with Richard Dix as the star.

Who's Crazy? Movie producers, at the drop of the hat, will tell you that no one pays any attention to television, and hat it will not affect pictures. Then in the next breath they will tell you about the wonderful TV show they watched the night before. You don't have to be crazy, but it helps. . . IN THE MOVIES!



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Letter to the Editor

I certainly want to thank you for your editorial in last week's Journal commending the work being done by the Federated Clubs. No doubt it will surprise you to know that there are several LEADING Joshua Tree citizens who feel that this work should be discontinued — that people here can't afford to, and won't, contribute any more money.

Yes, now that we are experiencing good results from our groundwork we should halt our efforts! That is like planting a seed, giving it water and care until it starts to grow, and then stop watering it. What happens in a short while? It is either stunted or dies. THAT is what we can't afford to let happen.

Any good business man knows he must keep on putting part of his profits back into the business in order to have it continue to increase and expand. We, too, must keep up our efforts to tell people everywhere about Joshua Tree and our healthgiving climate if we are to continue to enjoy increasing prosperity.

We earnestly hope that donations

will continue to come in to enable us to go on — especially from those who have not as yet contributed.

Sincerely,
Helen H. Gerhard, Sec'y.
Federated Clubs, Joshua Tree

RED CROSS DRIVE OVER THE TOP IN YUCCA

Pres. Ann Pietschman is happy to announce that the Red Cross Drive went over the top of our quota by \$26.00—our quota for Yucca Valley being \$165.00 and total amount solicited \$191.00. The club gives special thanks to Mrs. Le Roy Jewett for her splendid chairmanship of this project and to the people of Yucca Valley for giving so generously to the cause.

Bouchey's

"desert's best in fine foods"

COCKTAILS

(GOURMET RECOMMENDED)

Yucca Valley

Phone Joshua Tree 7517

DUVAL CONSTRUCTION Co.

"High Quality
Desert Homes . .
at a low price"

PARADISE VALLEY
TRACT

DUVALL BEGINS TWO MORE

JOSHUA TREE — The Duvall Construction Co. began two new homes this week. The first is a five room cottage in Sun Mesa for Mrs. Mooring. Mrs. Mooring will be the first resident on this tract.

A twelve hundred foot building on the Overton place, just east of the Sun Valley road begins this week. Wheeler is at present drilling a well here.

WILSHIRE PRODUCTS

Yucca Valley
Oil Co.

ODGERS

Construction on Fountain Started

(Continued from page 1)

To date:

Mr. Harold Sherborne, Bronze Plaque	\$75.00
Betty Buckley and Mother	
Fountain head	12.00
Mrs. Gus Ojala and Mrs. Ray	
Rees, Bronze door	8.00
Dr. & Mrs. Harry Teege, L. A.	5.00
Mrs. Pearl Nevitt	5.00
Mrs. Billis Ord, L.A.	5.00
Mrs. Virginia Rovere, L.A.	15.00
Roy & Viola Peirpoint	5.00
C. M. Beale	5.00
John Duncan	5.00
Louise Sims	10.00
Francis H. Sims	10.00
Mary M. Rose	5.00
Jo Branthoover	5.00
Marie Dana	3.00
Kathleen Dana Laing	2.00
Jack & Mildred Crane,	
Flowers	2.25
Clarence & Ann Woods,	
Flowers	2.25
Laura Young	2.00
Mary Ranson	2.00
Ida B. Boyce	1.00
Rebecca Black	1.00
Mrs. J. P. Kelly	1.00
Vada Wright	1.00
Violet M. Parkin	1.00
C. J. Ehrenfeld	1.00
Fern Walsh	2.50
Dr. N. V. Elliott	5.00
Mrs. J. A. Bennell	5.00
Jeff & Pauline Rice	2.00
All sand for construction by Gus Ojala. Stacey & Jost have given as their donation 10 per cent discount on all materials.	

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"76" Gasoline

Yucca Valley LIQUOR Store

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Hours: 10am-7pm

Sat: 10 to 10



Telephones Have New Automatic System

MONROVIA — Everything is getting terribly automatic. Just look at what has been happening to the telephone lately. Last year we installed in San Fernando what is known as a "Director," an instrument for routing calls. Before the Director with its automatic action came on the scene operators had to find the open lines over which to send their long distance calls. Now the Director hunts them out in a matter of split seconds. Then take the automatic ticketing device which has just been installed in the Monrovia Central Office. This apparatus is called a "Perforator." It records the information regarding a call by punching holes in a tape.

\$25.00 Reward

TO PERSON FINDING A 1933 2-DOOR LIGHT BROWN FORD STUCK IN SAND VICINITY OF YUCCA MESA. CONTACT F. N. BULL Phone J.T. 7542

Mrs. Whitehorn Guest Speaker at Women's Club Party

YUCCA VALLEY — Mrs. Ethel Whitehorn, guest speaker for the combined Women's Club meeting at Yucca Valley last Friday afternoon, entertained the ladies with stories of earlier days of California. Mrs. Whitehorn is the daughter of former Governor Gillette, and had many interesting anecdotes to relate.

The meeting was at the American Legion hall which was beautifully decorated by Mrs. Jack La Vie in pink and white flowers, who made corsages for the club president, Mrs. Ben Pietschman and the guest of honor, Mrs. Whitehorn. A dessert duncheon was served.

Mrs. Whitehorn verified rumors concerning major road improvements in this area as being well founded. In a recent visit to Sacramento she was shown maps of proposed highways in the Morongo Basin.

AMBULANCE ASS'N. NEWS

Just a reminder to all members of the Association that the annual meeting will be held Wednesday, March 29, 8:00 P.M., in the Community Hall, Joshua Tree. Three directors are to be elected — This is your opportunity to cast your vote for the person of your choice.

46 oz. Texas Grape Fruit Juice, 37c
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Joshua Tree Phone 29 Palms, 573 29 Palms

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"Specializing in Top-Quality Meats

—at a fair price"

BEER

WINE

YUCCA VALLEY, CALIF.

Harry — You old desert rat, here is a high wind that tops the one where the wind blew the stove fourteen miles away and came back the following day for the lids.

I was out towards Searchlight, Nevada, one day and saw a chicken with its tail to the wind lay the same egg five times.

FOR YOUR TAX EXEMPTIONS
VETERANS! FILE NOW

Yucca Valley Inn

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(Also wine and bottled beer,
on and off-sale)

Hunting & Fishing Licenses
For Sale!

VI & TOM - YUCCA VALLEY

Closed all day Tuesday

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6" & 8" Blocks — Cess Pools — Septic Tanks — Bond Blocks — Tile
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ALL WORK GUARANTEED

"BETTER TO CALL RUSTY THAN WISH YOU HAD"

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Garage

TIRES, TUBES, BATTERIES

Auto Parts

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DO YOUR WASHING AND IRONING HERE OR HAVE IT DONE

ROUGH DRY OR FINISHED

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Open 7 a.m. - 7 p.m. Mon. thru Fri.; 7 a.m. - 12 noon Sat.

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for
everything • •

The CORNER STORE, of Course

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patent medicines
vitamins
fountain service
cosmetics
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films

conveniently located in YUCCA

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"Western Hospitality in a
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Beer - Sandwiches
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in Joshua Tree

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Joshua Tree

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Commercial St., Joshua Tree

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Licensed Electrician

P. O. Box 56

Joshua Tree

BELOW'S

FERN -- JACK & LOUIE
BEER -- SANDWICHES

WINE

"It Is Later Than You Think,
—but we're still open."

Joshua Tree

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BATTERY CHARGING
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Max' Chevron

Service

Joshua Tree

U.S. Government Land

Do you want a small desert home-
stead? Send \$1.10 for NEW MAP,
15x32 ins., showing 5-acre tract
sites, priced \$10 to \$20 per acre,
wells, roads, etc., vicinity Palm
Springs, Joshua Tree, to 29 Palms
area; to

COLONEL E. B. MOORE

Expert on Great American Desert
U. S. GOVERNMENT LAND
231 E. Angeleno Ave., Burbank, Cal.

Joshua Tree Notes

Mr. and Mrs. W. H. Claussen of
Culver City are spending the week-
end at Geo. Bloom's Valley View
Motel. Mr. Claussen has five acres
in Sec. 24 adjoining Joshua Tree
city limits on the east and intends
to build a week end home there
soon. Mr. Claussen has been on
the Hal Roach Studio police force
for the past ten years . . . Mrs.
Penelope Cadwell of Van Nuys,
guest of Margret Bair . . . Mrs.
Jefferies and Elinor Hall of H'wd
were visitors of Mrs. O'Riley at
Betty Buckley's . . .

Mrs. Selma Studnicka and
daughter, daughter and grand-
daughter of Mrs. John Bantress
were guests of Mr. and Mrs. Bant-
ress and Mrs. and Mrs. John Bant-
ress of Portland, Oregon. . .
Mr. Branthoover began con-
struction on his new home Monday
on No. Sunburst Circle. The new
house will contain five rooms. Mr.
Branthoover recently sold his first
home, "the rock pile". . . Mr. J. W.
Horn and wife are guests at the
Smith Court. . . Mrs. Grace Mc
Governey and Mable Strom of L. A.
are staying at the LeOrra Courts. .

Saw Filing

300 Ft. South of Highway
VALLEY VIEW
JOSHUA TREE

For the BEST Job

See

JOE ARCH

Licensed Building Contractor

Joshua Tree

"For them what don't care to
live long, we don't recommend th'
desert." — "C. Peet"

NEXT SUNDAY* PALM SUNDAY APRIL SECOND

This is the beginning of Holy
Week. We invite you therefore to
put aside all things that will de-
tract from the real symbolic value
of this Week:

A special message by the Pastor.
"The Triumphant Arrival of
Jesus" to Jerusalem.

SPECIAL MUSIC BY THE CHOIR
Wednesday night at the Church,
Candle Light Service will be con-
ducted and we invite all Scottish
Rites Mason to attend this is lieu
of Maundy Thursday. Appropriate
Message for the hour, given by the
Pastor.

GOOD FRIDAY

SERVICES WILL BE CONDUCTED
AT THE CHURCH: The Seven
Words on the Cross, will be the
Theme of the Message—This will
be an abbreviated message, but to
the point.

The Public cordially invited to
come out. Two P.M.

EASTER SUNDAY

Announcements made later.

This is Your Church — You
should make use of it by your
presence and also give it your sup-
port in every way. A town without
a Church is like a Boat without a
Compass, and a rudder. You are
not so good that you can do without
it, nor so bad but it can help you to
become better. A better man, a
better citizen, a better Husband
and Father, sums up the need of
America. David C. Williams.

WHEELER MOVES RIG

JOSHUA TREE — Harry Wheel-
er is moving his well drilling rig
to Sun Valley in preparation for
a ten inch hole for the Overton
place. When completed the well
will have a turbine pump. Mr.
Overton is well known in mining
and chemical circles.

Canasta Playing Cards

— TRADING POST —

Number, Puleeze!

JOSHUA TREE — That inter-
estingly new voice you hear on the
phone these days belongs to the
new assistant phone operator, Syl-
via Tiffany. Mrs. Tiffany comes
from Van Nuys where she has
been reading all about the Joshua
Desert via the pages of the Josh-
ua Journal. Her husband, a radio
technician hopes to join her here,
some time in the near future.

GEO. R. BLOOM

GENERAL CONTRACTOR

OVER One Quarter Century Experience

Joshua Tree, Calif. LET GEORGE DO IT Phone 7441

WOOD'S AUTO SERVICE

COMPLETE AUTO SERVICE

OVERHAULING — REBORING — PAINTING

BODY & FENDER WORK

COMPLETE BRAKE AND RADIATOR SERVICE

Distributor of SUPER CONOCO Oil

Joshua Tree

7061

SPECIAL THIS WEEK

HUNT'S PEAS — 10½ oz. can	-	-	2 for .25
HUNT'S GOLDEN SWEET CORN	-	-	.15
HUNT'S TOMATO JUICE — 46 oz.	-	-	.25
HUNT'S FRESH CUCUMBER CHIPS — 12 oz.	-	-	.15
HUNT'S PORK & BEANS — No. 2½ can	-	-	.17
HUNT'S POTATOES — 14½ oz. can	-	-	3 for .25
HUNT'S POTATOES, 7½ oz. can	-	-	.05

B & I MARKET

(Bill) (Ida)

(FORMERLY MOM'S & POP'S) - - JOSHUA TREE

DRAPES

UPHOLSTERY

SLIP COVERS

MARGRET'S CRAFT SHOP

"LICENSED OPERATOR"

Ph-7251

Box 33

Joshua Tree

REAL ESTATE INSURANCE BUSINESS OPPORTUNITIES

Crane Real Estate & Insurance Agency

P. O. Box 121 - - - J. T. 7431

Joshua Tree, California

MEREDITH R. WILLEY

GENERAL INSURANCE

LICENSED REPRESENTATIVE

THE CHAS. S. WATKINS AGENCY

Whitehorn Ranch Office

Ph. Joshua Tree 7231

In the Joshua Monument Desert

You Get Better Service

AT

GARRY'S



SERVICE

Joshua Tree

We Balance Wheels

Phone 0821

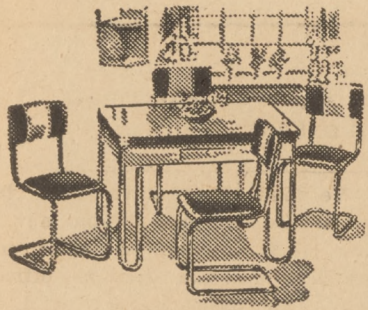
MULL & GRAY SERVICE

"Drop in and see our topographical map of the Joshua Desert"

COR. PARK & H'WY

UNION OIL CO. DEALER

LARRY GRAY, PROP.



DINETTE SETS

5 pc. \$49.95 up

3 pc \$37.35

Complete

Home Furnishings

LYON'S FURNITURE

TERMS TO FIT BUDGET
TWENTYNINE PALMS

SHOES

For the Entire Family
GOOD QUALITY
WORK SHOES

CINDERELLA

Shoe Shop

TWENTYNINE PALMS

McClain's

Auto Service

Complete Auto Repair

NEW AND USED PARTS

RICHFIELD STATION

Phone 763

29 Palms

Wm. B. Hatch, Jr.,

Surveyor

ESTABLISHED 1933

MAPS & INFORMATION

Phone 559

GOVERNMENT LAND

29 Palms

Ladies Denim Play Clothes

PLAID

STRIPES

PLAIN

Men's Swim Trunks

Shoes

Stubbs Men & Women's Shop

AT THE PLAZA — TWENTYNINE PALMS

JOE'S TOGGERY

EASTER MERCHANDISE DUE HERE

NOW

"Clothes Styled for the Desert Climate"

TWENTYNINE PALMS

GIVE US 7 DAYS NOTICE AND WE WILL FURNISH THE GAS
HOOKUP TO ANY CIVIC ORGANIZATION FOR THE TURTLE
RACES FREE OF COST

BERT KING

FUEL OIL . . . BUTANE . . . PROPANE

Joshua Tree P. O. Box 78

Twentynine Palms — P.O. Box 287 — Phone 123



JOSEPH T. CIANO

A candidate for Department Number One as Judge of San Bernardino County Superior Court, Joseph T. Ciano offers his long experience as a Court attache and as a practicing attorney.

Seeking the office being vacated by Judge Russell Goodwin, Ciano has been practicing law in San Bernardino County since 1943.

MORONGO NOTES

Another fire in Morongo Valley this week. A careless tenant set fire to trash during the height of a wind storm; damage fortunately was slight, thanks to the alertness of the Morongo Valley Fire Dept. . . . Many citizens received citations for good work during Clean-Up Week. . . . John Lanning is back from a month siege at the hospital; looks good. . . . The Pacific Trailer Club, who were guests of the Secrest's Trailer Court over the week-end would pick a stormy week-end; but then their motto is: "weather, or no, we're on the go", or sumpin' like that. . . . Ralph's Market in the Annex will open soon.

All Size Films

to fit any

Camera

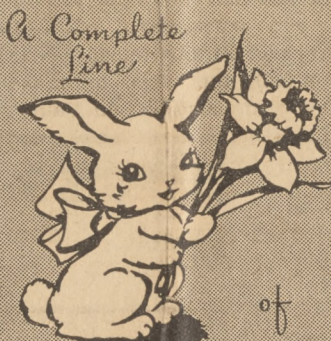
Black, White
or Colored

Kenney's

29 Palms Drug Store

Twentynine Palms

GREETING CARDS



EASTER CARDS

Created by
BUZZA-CARDOZO
HOLLYWOOD

"THE MOST DISTINCTIVE"
"THE MOST DESIRED CARDS"

Desert Stationers

Open Thursday Evening till 9
on the Plaza

Twentynine Palms

Ph. 972

Box 331

Subscribe to the JOSHUA JOURNAL

T. C. FALLS

Roofing Contractor

Box 628, Ph. 881, Twentynine Palms

NICE SMELLS IN ROUSE BAKERY

TWENTYNINE PALMS—We've had our nostrils tickled with some nice odors in our time, but the combined aromas that greeted us when we walked into the new Rouse Bakery in Twentynine Palms took us back thirty years to baking day in Kansas. The Rouse Bakery is strictly home-style baking and specializes in breads and pastries that please the palate.

29 Palms Theatre

Wed. & Thurs. March 29 & 30

"ON THE TOWN"

Gene Kelly, Frank Sinatra
Sports Cartoon

Sun. & Mon. April 2 & 3

"LADY TAKES A SAILOR"

Dennis Morgan

Tues. & Wed. April 4 & 5

Bob Hope, Ronda Fleming

"THE GREAT LOVER"

Thurs. & Fri. April 6 & 7

"MONTANA"

Eroll Flynn, Alexis Smith

CLASSIFIED

Rates — 20c per line. Minimum charge 40c

JOSHUA TREE AND VICINITY

For: Real Estate Information & Prices

See: JOHN L. DUNCAN

Realtor and Notary Public

Ph. 7071 P.O. Box 26

FOR SALE—Hair Cuttin' CECIL'S

BARBER SHOP, rear of Harry's

Pool Hall, 23-tfc

FOR SALE: 1936 Chev; 1935 1½

ton Chev. Truck, 2-speed rear

axle, both A-1 mech. shape.

SWAP real-estate for house trailer.

Chevron, Yucca, 23-tfc

KENMORE WASHING MACHINE

in good condition. Bargain.

Bill Weber, Joshua Tree, 24-tfc

FOR SALE at Joshua Tree — Beau-

tiful RESIDENCE LOT, Good lo-

cation, Good Neighbors. For

quick action \$400.

FOR RENT in Joshua Tree —

Large UNFURNISHED House on

Highway, per month \$60.

FOR SALE at Sunfair — Large

HOMESITE 60x135, \$50 cash,

\$10 month. Total \$375.

FOR RENT in Sunfair —

furnished house \$25.

C. E. McDONNELL

JOSHUA TREE, CALIF.

Office at SUNFAIR

FOR SALE: 2,000 gal. 3" Redwood

Tank \$100; 1½ HP Fairbanks-

Morse Gas Engine equipt with

Elec. Start — Generator; 1" Cen-

trifugal pump \$25; ¼ HP John-

son Jet Pumps (new) \$75.

C. Millington, Morongo Valley

26-tfc

WANTED: \$6,000 @ 6% payable

monthly on long term loan.

Principle reduced annually.

Write c/o Box 113, Joshua Tree.

ALCOHOLICS ANONYMOUS, Box

47, Joshua Tree, 27-tfc

EXCEPTIONALLY Fine SWISS-

Jersey, Milch Cow For Sale. Also

Saddle and MAYTAG Gasol-

ine WASH Machine, CHEV-

RON STATION, Yucca Valley.

28-2tc

DOLL HOUSE—1 bedroom - \$3,500

BUS. BLDG.—Leased - - 10,500

GOING BUS.—Equip. - - 1,500

80 ACS.—Scenic - - 3,500

2 FURN. HSES on 2 acs. 218

ft. on HWY. Room for bus. - 10,500

CRANE REALTY, JOSHUA TREE

WANTED—Mandolin Sheet Music,

Herb Longshaw, Joshua Tree

DESERT-Style, Solar-Type, new,

2 bd. rm. house, 1,000 sq. ft. For

sale at bargain. Yucca Valley.

Box 87. 27-tf (F)

Bartlett Pears, Large can 24c

TRADING POST

The New Town of

SUNFAIR

Large Homesites

60x135' Lot

Electricity, Water, Paved Roads

Full Price \$375

Terms \$50. Cash \$10 per month

Only a few of these choice lots

left — first come — first served

—see or write BUNKER LAND

COMPANY, Joshua Tree, Calif.

FOR RANCHES AND HOMES

See

FORREST SUMMERS, Realtor

Bx 123, Joshua Tree, Calif. 25-tfc

R.C.A. VICTOR radio (11 tube)

Model, FOR SALE. — Also

OLEANDERS! Barringer Courts,

Joshua Tree, 28-1tp

FOR SALE—In Paradise Valley

Tract, on the Twentynine Palms

Highway between Yucca Valley

and Joshua Tree, (2) new model

homes, Large living room, large

bedroom, dining room, bath and

kitchen. Kitchen consists of

newest modern equipment; por-

celain cabinets and sink. All

floors are covered with linoleum

blocks. Entire house most mod-

ern. Special Price: \$5,750. \$1,000

Down-Balance in monthly pay-

ments. Furniture if desired. See

Mrs. Duval or Mrs. Cook in Tract

Office in Paradise Valley, any-

time, anyday. Duval Construc-

tion Company.

27 FT. HOUSE TRAILER for Sale,

R. Seay, Bannock Trail in Yucca

Valley. 28-2tp

FOR RENT — 6-room furnished

house. Electric kitchen. Mel-

lette's Guest Lodge on Pioneer-

town Road, Yucca Valley. 26-tfc

2 Large bedroom, HOME AND DU-

PLEX, 100 ft., corner. Sell se-

parately or as unit. S. Dunlop,

Joshua Tree 28-2tc.

FOR SALE: Electric Refrigerator,

\$50. 7½ cu. ft. Branthoover.

26-tfc

FOR SALE—1 Double bedstead,

springs and mattress, Army sur-

plus twin beds and mattresses,

Monterey dinette set, kitchen

table, Coleman lantern, Plywood

clothes closet. All articles very

reasonable. See Charles Mitchell,

Joshua Tree. 28-2tc.

SPECIALIZED walnut and fruit

ranch — gather fruit every day

in year. 2 bed room house, mod-

ern. Will trade for improved pro-

perty in Joshua Tree or vicinity.

Terms or cash. Also bees for

pollination if wanted. 6701 Grand

Ave., Arlington, Calif., or P. O.

Box 111, Joshua Tree. 27-2tc

MOVING SERVICE — Local and

state wide agent for LYON, 29

Palms Van and Storage. Ph. 56L

Mrs. Rouse's Home Bakery

Home Made Bread

PLEASE ORDER IN ADVANCE FOR

HOT CROSS BUNS

29 PALMS

PHONE 454

ADOBE ROAD &

29 PALMS HIGHWAY

THE TURKEY GROWERS PAGE

ASSEMBLED ON THIS PAGE EACH WEEK ARE NEWS ITEMS OF INTEREST TO THE TURKEY GROWERS OF THE DESERT AREAS

Don't Buy Someone Else's Trouble

Don't Buy Someone Else's Trouble
Buying an entire flock of laying hens usually means someone else's diseases, warns Farm Advisor Lloyd P. Sharp. Some farm egg producers are now offering straight houses or whole flocks of laying hens for sale.

Sharp says such sales do not always mean a low rate of lay. A poultryman may sell a flock because of an unfavorable egg-feed ratio. Another poultryman, wanting to expand his operations, jumps at the chance to buy a whole flock of laying hens. However, he may be buying more than he bargained for.

The present economic situation with the sale of large numbers of started or laying birds brings up

the problem of transferring infectious diseases. Respiratory diseases especially are spread this way. The infected hen is the most common carrier of infectious colds, for instance.

Cutting corners by buying started chicks, laying hens, started poults and breeders usually costs more money and grief than the time saved is worth. Sharp says day old chicks or poults are far safer.

All-Year Club of So. California

He said tourist spendings, which were over \$400,000,000 last year, constitute a major source of the out-of-state money which must be kept coming into the Southland to maintain this area's prosperity.

"We must maintain a flow of money coming into Southern California from other states to offset the loss of money going out for such things as Federal taxes, interest and dividends, and purchases of merchandise and raw materials we cannot produce here."

Spendings by out-of-state tourists here in February amounted to \$38,856,085 and this was a powerful factor in helping to offset the steady outflow of cash from Southern California for Federal taxes and other reasons, the All-Year Club reported today.

Don Thomas, managing-director of the community travel advertising organization, said 162,748 pleasure visitors came to the Southland during the month, most of them coming from the East and Middle, he said.



TURKEYS FINISH WEEKS EARLY*
ON
RANCH-WAY
TURKEY FEEDS
*FOR CERTIFIED PROOF, SEE YOUR FRIENDLY RANCH-WAY DEALER
McAndrews & Co.
Main Office and Mill
Cor. Texas St. & Oriental Ave.
P. O. Box 871 Ph. 8621
Redlands, Calif.

Williams to Manage Sunfair Notes Halstead Ranch

SUNFAIR — Kenneth and Trudie Williams of Joshua Tree are to be the new ranch managers of the Halstead Ranch near here. The forty acre, fenced ranch which is known to have the best producing water well in the Sun Valley district will be modernized and prepared for raising turkeys next year.

Mrs. Williams plans additional trees and shrubbery, and gardening, both in proven and experimental crops. Under supervision of Mr. Williams, brooder houses, pipe lines and other necessary facilities for growing turkeys will be built.

The Halsteads, who are employees of Lockheed Aircraft have been regular weekly visitors to Joshua Tree and Sun Valley for two years. For two consecutive years they have successfully raised turkeys. Eventually they plan to make a permanent move to Sun Valley.

Mr. and Mrs. Geo. Minder of Red Wood City visited Mr. Minder's mother, Marie Bishop this weekend. Also at the Bishop place were Mr. and Mrs. Milton Austin of Long Beach.

We don't always have time to get around and pick up your news, how about making a habit of dropping it at the Journal office next to the Steak House? — Ed.

Maine Sardines, 2 for 19c
TRADING POST

"FINANCE Your FEED and Turkey POULTS Through Us."



Exclusive Dealers
For All Ranchway Products
Complete Poultry Service
"Inquire About Vet's Poultry School"

ALFALFA & OAT HAY

SEE

STAN'S FEED STORE

HOPI TRAIL — YUCCA VALLEY

MAGGIE'S FEED BARN

HORSE FEEDS
HAY & GRAIN

DOG FOOD

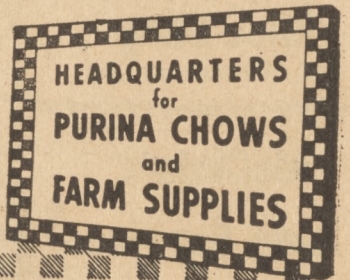
POULTRY FEEDS
& SUPPLIES

UNDER NEW MANAGEMENT

Pioneertown

Ph. J. T. 7511

Curt & Marie Bush



"All's Fair In Sunfair"

SUNFAIR

The new community of Sunfair is a group of small ranches devoted to the business of growing Turkeys — Located six miles Northeast of the town of Joshua Tree.

A NEW IDEA IN RANCHES —

Ranches are surveyed into parcels of 1 1/2 - 3 - 6 and 10 acres — All ranches sold are served with WATER, ELECTRICITY, and PAVED ROADS.

Our Third Year

This is our third year growing turkeys commercially at Sunfair — We have proven this high desert location is as near perfect as it is possible to obtain for the development of the turkey industry.

Thirty Ranches

Last year there were nineteen ranchers growing turkeys at Sunfair — The year before there was only seven; This year there will probably be at least thirty turkey ranches in full operation.

Let Us Show You

We will greatly appreciate the opportunity of showing you around SUNFAIR and the turkey ranches.

TURKEY GROWING IS A GOOD BUSINESS
SUNFAIR IS THE PLACE FOR THAT BUSINESS —

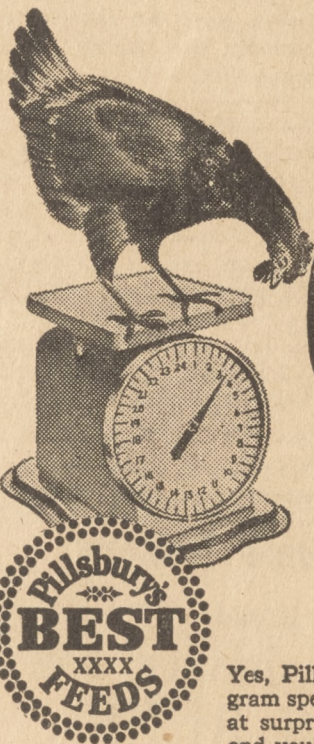
FURTHER INFORMATION ON REQUEST — EASY TERMS CAN BE ARRANGED

Bunker Land Company

OFFICE AT SUNFAIR

Owners and Developers

JOSHUA TREE, CALIF.



BIG GAINS

at low cost
with

**Pillsbury's Best
BROILER PROGRAM**

Yes, Pillsbury's Best Broiler Feeding Program speeds growth, lays on premium finish, at surprisingly low cost per pound. Check and you'll see why this famous brand is so popular with good producers everywhere. Come in and talk it over.

Joshua Tree Builders Supply